

HILLSBORO, OHIO

Pride 2024

HILLSBORO PRIDE
SPONSORSHIP
OPPORTUNITIES





ABOUT US

Hillsboro Ohio Pride began in 2021, soon after the unjust killing of George Floyd. As we began seeing more and more injustices around the world for minorities, we realized it is so very important to do our part, especially in rural areas such as Hillsboro, Ohio.

Hillsboro Pride was then formed and today in 2024, it is the strongest it has ever been. We seek to provide inclusivity, safety, belonging, and acceptance for all communities, but especially the LGBTQ+ community as this is what Pride is all about.



HILLSBORO PRIDE'S VISION

At Hillsboro Pride Ohio we are more than an event, we are a movement. We seek to create inclusive and accepting spaces where individuals feel they can live and work authentically. We partner with local businesses and organizations, local government, and non-profits both locally and abroad in our efforts to educate and foster community. Our goal is that all who live in, work in, or visit our community will find a place that is welcoming to all regardless of sexual orientation, gender identity, or expression. It is through collaboration that we will succeed in making Hillsboro a place where “Pride Rings True.”



OUR FIVE YEAR PLAN

PRIDE FESTIVAL



Hillsboro's annual Pride Festival will continue to occur on the first or second weekend in June. We will have 10 food vendors, 50 non-food vendors, and 20 event sponsors. We will provide t-shirts to all volunteers and staff, create and purchase banners identifying sponsors and special entertainment, and all our stages and zones will be sponsor named.

**Hillsboro's Pride Festival will expand to include a:
Pride Parade/March.**

This will be a morning event through the center of Hillsboro that collaborates with businesses, organizations, schools, and individuals to make "Pride Ring True" in the city streets.

Hillsboro's Pride Festival will also expand to include an evening Pride event with entertainers and sponsors. This event will be 18+ in nature and will be hosted by one of our local bars where patrons can drink and enjoy drag as it is normally enjoyed in larger metropolitan areas.



OUR FIVE YEAR PLAN

SPONSORSHIP EVENTS

Hillsboro Pride Ohio will hold two Sponsorship Events and one Sponsorship appreciation dinner on an annual basis. The Sponsorship Events will be open to the public and held in Hillsboro with a focus on gaining individual sponsors and monthly sustainers. Access will be via purchased tickets, and tickets will include dinner, access to a silent auction, and access to a cash bar.

Events will also incorporate entertainment and speakers to further the vision and mission of Hillsboro Pride Ohio to the community.

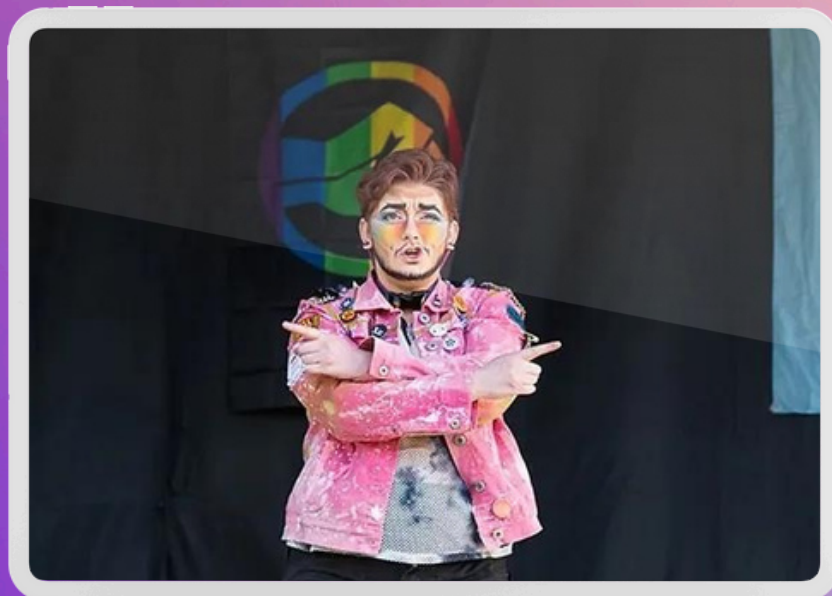
The Sponsorship appreciation dinner will be an invite only event specifically focused on thanking our sponsors and entertainers for their support throughout the year. All sponsors and sustainers will receive an invite, with certain tiers of sponsorship (individual and corporate) gaining access to free admission to the dinner event.



OUR FIVE YEAR PLAN **COMMUNITY OUTREACH**

Hillsboro Pride Ohio will host monthly events to foster community among children, teens, and adults within the LGBTQ+ and Allies community. Once a month, we will host an after hours networking event to encourage members of our community to meet, build relationships, and even do business together. These events will be sponsored by Hillsboro Pride or one of our Sponsorship partners.

Hillsboro Pride Ohio will actively seek a relationship with Hillsboro City Schools and their administration. We will offer resources to teachers and staff to create a safer learning environment for all students. If possible, we will provide trainings to teachers, staff, and administration on an annual or semi-annual basis. We will also offer to collaborate with school organizations, extracurriculars, etc. as we seek to reach all students with a message of inclusion, acceptance, and authenticity.



HILLSBORO PRIDE 2024



**Saturday,
June 8th, 2024**

3pm - 8pm

**Liberty Park Pavillion
Diamond Dr.
Hillsboro, Ohio**



SPONSORSHIP PACKAGES

2024

GOLD SPONSORS

\$250

- Logo placement on our website
- Access to photos from the event for your social media use
- Complimentary Vendor Booth

PLATINUM SPONSORS

\$500

- Logo placement on our website
- Access to photos from the event for your social media use
- Complimentary Vendor Booth
- Social media post on our accounts promoting your business

DIAMOND SPONSORS

\$1,000

- Logo placement on our website
- Access to photos from the event for your social media use
- Complimentary Vendor Booth
- Social media post on our accounts promoting your business
- Verbal recognition of your business during our event by our performance hosts



SPONSORSHIP PACKAGES CONT. **2024**

STAGE NAMING RIGHTS

\$1,500

- Logo placement on our website
- Access to photos from the event for your social media use
- Complimentary Vendor Booth
- Social media post on our accounts promoting your business
- Verbal recognition of your business during our event by our performance hosts
- Logo included on all Hillsboro Pride press releases & emails
- Name the 2024 Pride in the Park Stage

AMAZON WISH LIST

To donate items for Pride in the Park, visit our website at hillsboropride.org. Find "Sponsor Pride" on our home page menu, and drop down to "Amazon Wishlist."

WANT MORE PACKAGE OPTIONS?

Contact us directly at info@hillsboropride.org to discuss terms that best meet your business's needs!





CONTACT US

 hillsboropride.org

 info@hillsboropride.org

 Hillsboro Pride Ohio

 [@hillsboroprideohio](https://www.instagram.com/hillsboroprideohio)

